

# Press Kit

## MOB – Makers of Barcelona

mobbers, makers,  
changers & creators.



M( )B

# Our mission & values

At MOB, we strive every day to empower rebels and creative geniuses to innovate, make connections and have fun in the process. We do so by providing them with a space to call home, a community to grow with and skills to match their ambitions.

## Community

We build communities to help people thrive personally and professionally. We grow together. We believe in learning and shaping the future through collaboration.

## Innovation

We make innovation accessible to anyone who wants to turn challenges into an opportunity for transformation. We empower change agents to experiment with new technologies and ways of working.

## Fearlessness

We are fearless pioneers. We make things happen. We nurture this energy in our community to ignite ideas and lead by example.



## The leadership team



**Cecilia Tham** has a biology degree from Emory University, and a master's in architecture from Harvard and has founded multiple companies including Futurity Studio, Makers of Barcelona, and her latest, AllWomen. She shares her diverse influences and inspirations that drive her to create.



**Albert Tisaire Ventura** holds a degree in architecture from the UPC and a postgraduate degree in real estate and facilities management. He has gained experience abroad, working in Chicago, USA, and currently balances his time as a freelance architect, real estate manager of two companies, and CEO at MOB.



**Yoel Karaso** is a co-founder and partner at MOB – Makers of Barcelona. He is also an architect and director at Habitan Architecture. You will often find him at MOB Bailén's architecture studio.





## Our story.

MOB is a project which started after the crisis, in 2011, and that was inspired by the belief that a place could be created where people would interact, work, live and consume differently. Since the beginning, MOB wanted to start building the foundations of a new model of organisation drawing on collaboration, design, circular economy and new technologies.

**“A place could be created where people would interact, work, live and consume differently”**



It is therefore under this utopy that the old textile factory at Carrer Bailen 11 was renovated to be transformed into two giant open-spaces equipped with more than 100 desks, workshop & meeting rooms, an event venue, an exhibition gallery, a maker space and a cafe. MOB Bailen was born, it was Barcelona's very first coworking space.

Since then, MOB's ecosystem has continuously evolved and developed in a hub of projects and initiatives including ventures such as FabCafe, MEAT, AllWomen, an Agency and Academy, all aiming to help entrepreneurs to kickstart and grow their business.

Makers of Barcelona currently operates from two spaces, at MOB Bailén and MOB Caterina, which opened in March 2019 at Avenida Francesc Cambo 17, providing a modern facility with private office spaces to fuel start ups and broaden networking opportunities for the community.







# Space to call home.

## MOB Bailén

Eixample

(+34) 93 667 4165  
Carrer de Bailén 11  
08010 Barcelona



Arc del Triomf/  
Urquinaona/Tetuan

## 1 membership, 2 spaces

We call ourselves Makers of Barcelona, but Barcelona undoubtedly makes us. We've got two very unique spaces in the centre of the city, with their very own character. When you join MOB you automatically have access to both, which are just a 10 minute walk from each other.

## MOB Caterina

El Born

(+34) 93 280 8335  
Avenida F. Cambó, 17  
08003 Barcelona



We also offer access to a network of coworking spaces worldwide through our **MOBility program**.

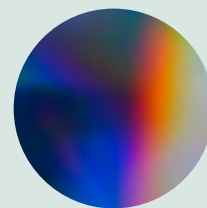


## A safe place to work



We have adopted additional health and hygiene measures in all of our spaces, making MOB a safe and comfortable place to work.

You can read the full protocol, **'Safety and hygiene in the spaces'** on our website.



We are the first coworking space in Barcelona to launch a code of conduct with the aim of becoming a more inclusive community. You can read all about it [here](#)

M( )B

mob-barcelona.com





# We are community driven.

## Our coworking spaces are much more than just four walls and a roof.

We are Makers of Barcelona. We are rebels, creatives, artists, entrepreneurs, and change-makers from diverse walks of life who believe work, lifestyle and personal fulfilment are compatible.

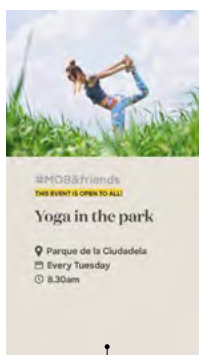
Professionals, startups, corporates, creatives, entrepreneurs, early adopters, local & international, lawyers, architects, marketers, universities, united between two spaces in the centre of the city.



Weekly networking opportunities



Sporadic community activities, and escape from city vibes



Bi-weekly yoga sessions to keep you relaxed and in shape



Pop-up events with local partners and collaborators



Support during confinement





# Making innovation accessible.

MOB is an ecosystem rich in projects, collaborations, partnerships and a support network that encourages individuals and companies to grow, learn and build the futures they want to live and be the change they want to see in the world.



Artificial Intelligence  
Immersive and Tech  
Specialisation Courses for  
women, by women.



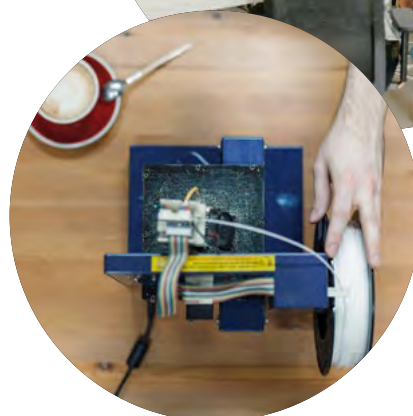
1/2 a digital fabrication  
space, 1/2 café: FabCafe  
is MOB's maker space,  
promoting DIY culture.



Serving up healthy food &  
drinks at MOB Caterina.



Specialty coffee,  
homemade cakes and  
special healthy food at  
MOB Bailén by Café Fosc.







# We are fearless. Everything is possible.

**We connect with the local ecosystem through events relating to design, technology, and learning experiences including an illustrator's market, hackathons and talks, pop-ups, both online and offline.**

We also rent out workshop rooms, meeting rooms and open spaces at each space for big-scale events. Locals rent our spaces to create opportunities, network, generate ideas.

MOB offers spaces to accommodate any group size from two up to 100 people. It includes modular, flexible spaces designed for productive meetings, brainstorming sessions, seminars or talks.

## Proto.ifest

On November 5th 2019, MOB lead a big workshop on prototyping and innovation. During the one day event, we taught 100 students and 50 teachers how to put into practice a user-based innovation methodology, prototyping and iteration rounds (Design Thinking).

## Let's Talk series

Let's talk is a series of talks that aim to bring the local community closer to the talent we have at MOB by presenting talks on a variety of different topics that reflect the diversity of the professionals who call Makers of Barcelona their second home.

## We Draw#5

Each year we host a local illustrator's market - the next edition will be the fifth: We Draw #5. Two days of incredible art, music, food, drinks and support for the local creative community.



# Brand assets

M( )B

You can access all of MOB's branding assets [here](#).

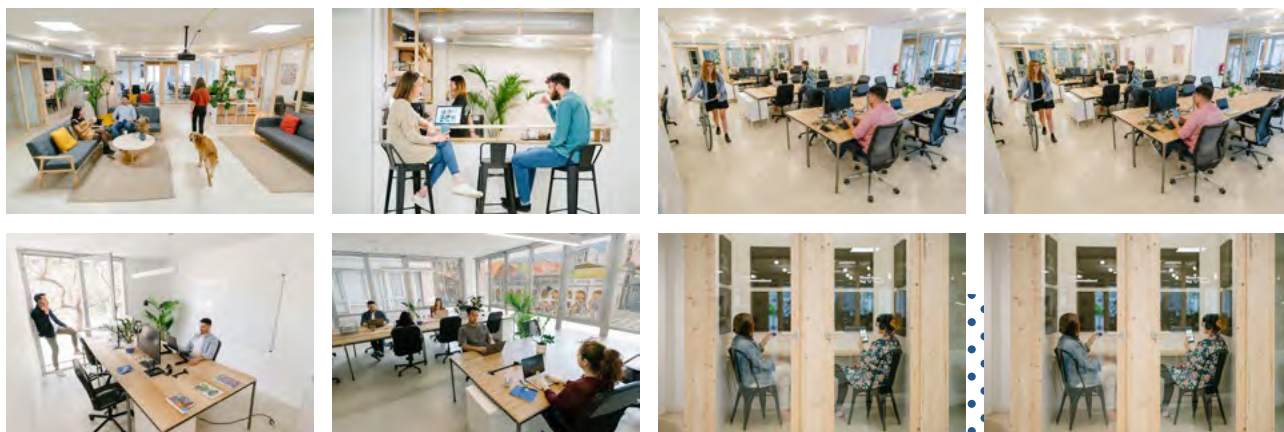
Should you have any questions regarding the application of the MOB brand, please get in touch with Hayley at [hayley@mob-barcelona.com](mailto:hayley@mob-barcelona.com).

M( )B

## MOB Bailén



## MOB Caterina



## Channels

Connect with us across our social media channels, we'd love to hear from you.



M( )B

[mob-barcelona.com](http://mob-barcelona.com)

Great minds make alike





For all general enquiries:  
[hello@mob-barcelona.com](mailto:hello@mob-barcelona.com)

**Albert Tisaire Ventura**  
CEO  
[albert@mob-barcelona.com](mailto:albert@mob-barcelona.com)

**Barbara Andreatta**  
Chief of staff  
[barbara@mob-barcelona.com](mailto:barbara@mob-barcelona.com)

**Fanny Pujol**  
Space manager @MOB Bailén  
[fanny@mob-barcelona.com](mailto:fanny@mob-barcelona.com)

**Hayley Cantor**  
Communication coordinator  
[hayley@mob-barcelona.com](mailto:hayley@mob-barcelona.com)

**Jorge Issacs**  
Admin & finance manager  
[jorge@mob-barcelona.com](mailto:jorge@mob-barcelona.com)

**Julia Buigues**  
Communication specialist  
[julia@mob-barcelona.com](mailto:julia@mob-barcelona.com)

**Maria Costa Ortún**  
Space & events manager @MOB Caterina  
[mera@mob-barcelona.com](mailto:mera@mob-barcelona.com)

[mob-barcelona.com](http://mob-barcelona.com)



**MOB Bailén**

Carrer de Bailén 11  
08010 Barcelona

(+34) 93 667 4165

**MOB Caterina**

Avenida F. Cambó, 17  
08003 Barcelona

(+34) 93 280 8335

